



**Ellie Kay**  
**America's Family Financial Expert ®**

**Short Biography/Sample Introduction**

Ellie Kay is the best-selling author of thirteen books including *Living Rich for Less* (Waterbrook, 2009). She is a popular international speaker, presenting at arena events with 8,000 people. As a media veteran, she has appeared on over 600 radio/tv stations including Nightline, CNBC, MSNBC, The Today Show, ABC News, CNN and Fox News. She is a regular commentator for ABC News Now, *Money Matters* and *Good Money* shows. She is a consumer educator for clients such as Wal-mart, UPromise, Visa, Procter and Gamble and Entertainment.com.

Ellie Kay is married to Bob, a test pilot and they have seven children. The Kays live in Palmdale, CA. [www.elliekay.com](http://www.elliekay.com) .